

Use of the AHRI Logo by Members

AHRI Logos are the primary components of the AHRI identity program, bringing consistency and distinctiveness to all our communications. Allowing use of the logo by AHRI members in good standing extends our identity beyond our doors. While the logos set forth below are the sole and exclusive intellectual property of AHRI, they may be used by members in good standing in accordance with the terms and conditions set forth below. Use of one or more of the logos by such a member shall constitute consideration for, agreement to, and acceptance of a limited, revocable license including the terms and conditions of the license as set forth below. Members have no other rights in, or license to the logos.

- AHRI logos must be used in their original forms via the supplied reproduction files. Logos may not be altered in any way, including but not limited to: size, proportion, color, element, typesetting, font, or spacing. Logos may not be animated, morphed or in any way distorted in appearance, or be embedded in another image.
- AHRI logos may not be used on any website site that, in the sole discretion of AHRI: discredits AHRI or tarnishes its reputation or goodwill; is false or misleading; violates the rights of others; violates any law, regulation or public policy; or mischaracterizes the relationship between AHRI and the user.

AHRI Logo with Member Identifier



we make life better™

- The logo with member identifier may be used on brochures, advertisements, websites, business collateral, and exhibit displays for the purpose of signifying membership in AHRI.
- Use of the AHRI logo with member identifier does not imply approval or endorsement of products or services.

Association Logo



we make life better™

- In no case shall a member use the AHRI association logo on products or merchandise. Use of the logo on company or product literature or on a website or other electronic media shall in no case imply or suggest AHRI endorsement of any product or service.
- Members may use the AHRI logo in printed materials, but it must be placed in an area that is separated from any other branding or company promotion of its products and services, and it must be printed along with AHRI's website address (www.ahrinet.org).
- Members may use the AHRI logo on their website pages, and on other electronic media, but it must be placed in an area that is separated from any company branding or company promotion of products or services, and it must hyperlink to www.ahrinet.org.

Any failure to comply with the terms and conditions contained herein may result in the immediate revocation of this license, in addition to any other sanctions imposed by AHRI. AHRI may, from time to time, request samples of use of the logos in order to determine compliance with these terms and conditions. AHRI shall interpret and enforce these terms and conditions, and compliance therewith, in its sole discretion, and AHRI reserves the right to revoke this license without notice for any reason, with or without cause. Upon termination of this Agreement, the user must immediately discontinue all use of the logos and remove the logos from all materials.

We trust in your company to represent AHRI with the same respect that you do your own identity. Any queries/complaints about use of the logo should be addressed to the AHRI General Counsel for clarification.