

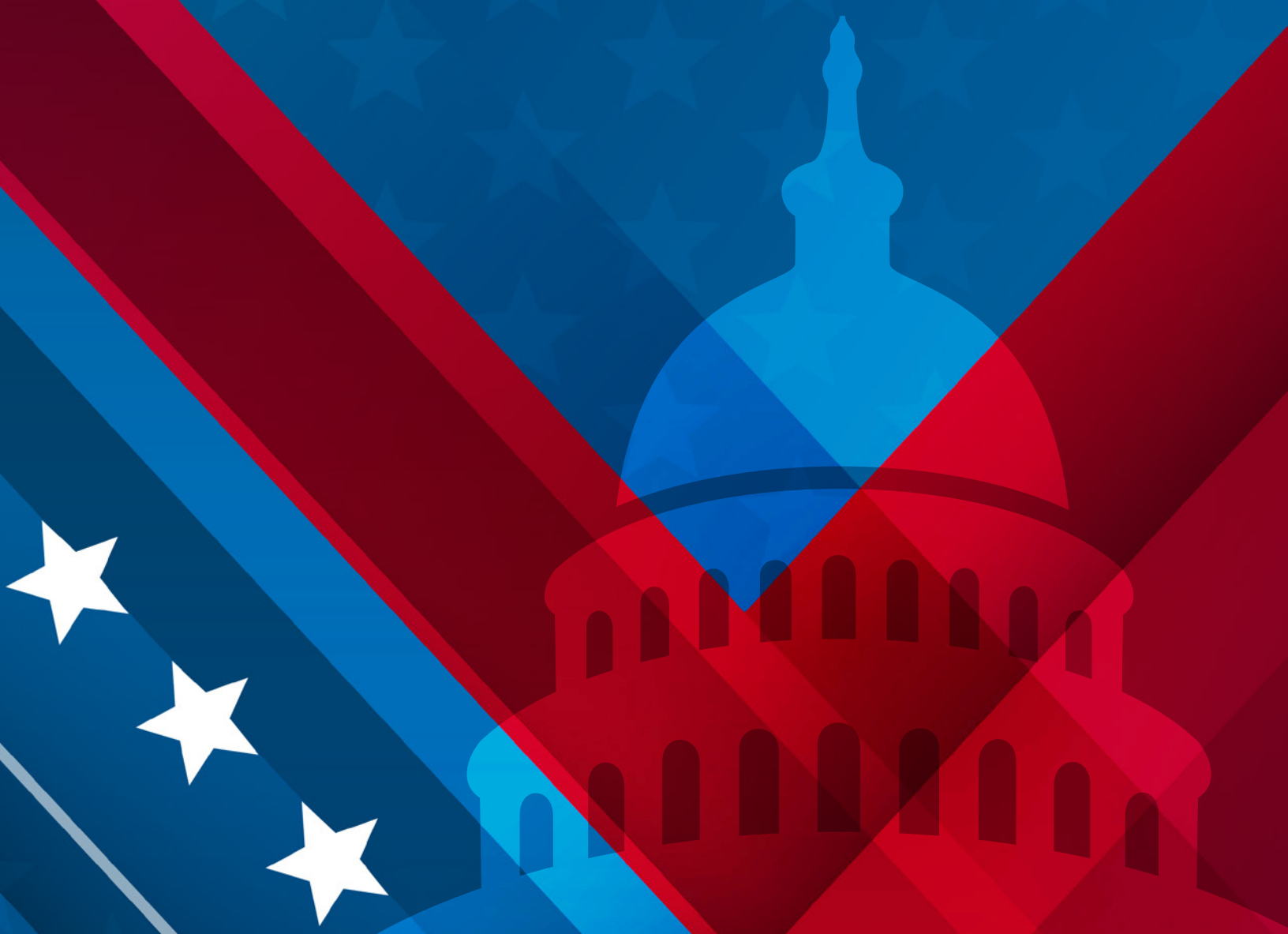


**2023**

# **POLICY SYMPOSIUM**

May 15–17 • Capital Hilton, Washington, DC

## *Sponsorship Opportunities*



# AHRI 2023 POLICY SYMPOSIUM

## *Sponsorship Opportunities*

Gain visibility and recognition for your company during the 2023 AHRI Policy Symposium, attended by 350+ member company representatives and invited association guests, to be held at the Capital Hilton in Washington, D.C. Below are this year's sponsorship opportunities. Last year, our sponsorship webpage attracted more than 3,549 visits!

Once a sponsor has reached the number of complimentary registrations allotted for its sponsorship level, additional registrants from the company may register at the current registration fee. Please list the names and email addresses of your company's complimentary and paying registrants on the form. AHRI will contact you when they are able to register.



# PLATINUM SPONSORSHIP—\$20,000

## **Option #1: Welcome Reception**

Monday, May 15,  
5:00 p.m.–6:30 p.m.

- Four (4) complimentary meeting registrations
- Company logo projected during the reception
- Company logo on signage at entrances, bars, and cocktail napkins
- Company recognition at the Opening Breakfast
- Acknowledgement and corporate logo in the AHRI Policy Symposium program and mobile app
- Acknowledgement and corporate logo on the AHRI website, with a link to the sponsor's website

## **Option #2: Meeting Space Wi-Fi**

Monday, May 15–  
Wednesday, May 17

- Four (4) complimentary meeting registrations
- Company recognition through Wi-Fi access password
- Company recognition at the Opening Breakfast
- Company logo on signage near the registration desk
- Acknowledgement and corporate logo in the AHRI Policy Symposium program and mobile app
- Acknowledgement and corporate logo on the AHRI website, with a link to the sponsor's website



# GOLD SPONSORSHIP—\$15,000

## **Option #1: Opening Breakfast & Keynote Speaker**

Monday, May 15,  
7:30 a.m.—9:15 a.m.

## **Option #2: Lunch & Keynote Speaker**

Monday, May 15,  
11:45 a.m.—1:30 p.m.

- Three (3) complimentary meeting registrations
- Company logo projected at event
- Reserved table at the front of the room
- Company logo on signage at entrances and on napkins
- Company recognition at the Opening Breakfast
- Acknowledgement and corporate logo in the AHRI Policy Symposium program and mobile app
- Acknowledgement and corporate logo on the AHRI website, with a link to the sponsor's website



# SILVER SPONSORSHIP—\$5,000

## Option #1: All-Day Hospitality

Monday, May 15,  
9:00 a.m.–5:00 p.m.

## Option #2: All-Day Hospitality

Wednesday, May 17,  
9:00 a.m.–3:30 p.m.

- One (1) complimentary meeting registration (Three (3), if upgrading)
- Company logo on signage in hospitality area, on napkins, and coffee sleeves
- Company recognition at the Opening Breakfast
- Acknowledgement and corporate logo in the AHRI Policy Symposium program and mobile app
- Acknowledgement and corporate logo on the AHRI website, with a link to the sponsor's website

★ **Upgrade your Sponsorship: Sponsor Both All-Day Hospitalitys for \$8,500 and Receive an Automatic Upgrade to Gold Level**

# BRONZE SPONSORSHIP—\$2,000

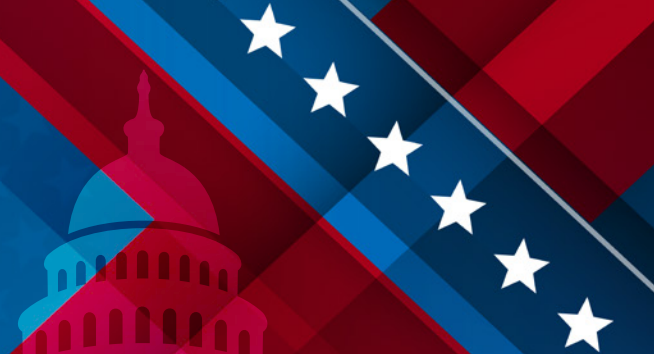
## Mobile App Sponsorship

- Banner advertisement and link in mobile meeting app (640 x 80 pixels)
- Company recognition at the Opening Breakfast
- Acknowledgement and corporate logo in the AHRI Policy Symposium program and mobile app
- Acknowledgement and corporate logo on the AHRI website, with a link to the sponsor's website





# 2023 POLICY SYMPOSIUM



## SPONSORSHIP AGREEMENT

Company: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Postal/Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Ref No. for Billing Purposes: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

### Indicate level of support:

- Platinum:** Monday Welcome Reception (\$20,000)
- Platinum:** Monday–Wednesday Meeting Space Wi-Fi (\$20,000)
- Gold:** Monday Opening Breakfast & Keynote Speaker (\$15,000)
- Gold:** Monday Lunch & Keynote Speaker (\$15,000)
- Silver:** Monday All-Day Hospitality (\$5,000)
- Silver:** Wednesday All-Day Hospitality (\$5,000)
- Upgraded Sponsorship:** Both All-Day Hospitalities (\$8,500)—automatic upgrade to Gold Level
- Bronze:** Mobile Meeting App (\$2,000)

Name: \_\_\_\_\_ Title: \_\_\_\_\_

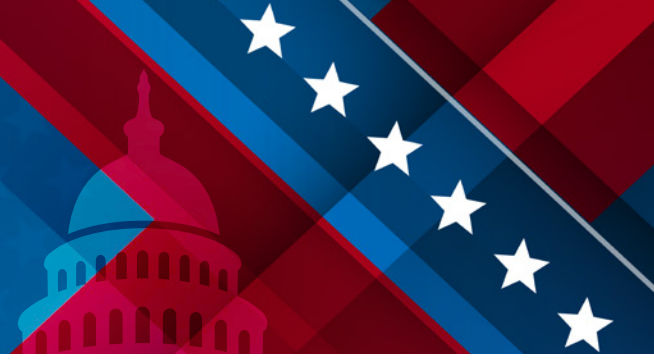
Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Please complete, scan, and return this agreement to:

Lauren Little, CGMP  
 Meeting Planner  
 Air-Conditioning, Heating, and Refrigeration Institute  
 2311 Wilson Boulevard, Suite 400  
 Arlington, VA 22201  
 Direct: 703-600-0354  
[llittle@ahrinet.org](mailto:llittle@ahrinet.org)



# 2023 POLICY SYMPOSIUM



## REGISTRANTS

Please email your logo to [little@ahrinet.org](mailto:little@ahrinet.org). TIFF or EPS formats preferred. JPEGs also accepted. For good quality reproduction, files must be high-resolution (300 dpi) if sending in Photoshop format.

Please list the names and email addresses of your company's complimentary and regular fee registrants below.

### Complimentary Registrants:

### Additional Registrants (\$350 before April 24; \$400 after April 24):

Name: \_\_\_\_\_

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Email: \_\_\_\_\_

Name: \_\_\_\_\_

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Email: \_\_\_\_\_

Name: \_\_\_\_\_

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